03/27/07

Sponsorship Information for FOMS 2008

Foundations of Open Media Software Workshop

24th - 25th January 2008, Melbourne, Australia

http://www.annodex.org/events/foms2008/

What is FOMS?

FOMS is the Foundations of Open Media Software Workshop. It brings together key developers of open media software, including audio and video codec developers, media framework developers, and application developers. The aim is to facilitate communication amongst the developers, and between developers and highly technical users, and thus help attack some of the key issues that prevent smooth experiences with open media software.

FOMS was run successfully for the first time in January 2007 in Sydney, prior to the open source conference LCA (http://linux.conf.au/). FOMS 2008 will again be run prior to LCA, 24th - 25th January 2008, in Melbourne, Australia.

Topics that were addessed at FOMS 2007 include audio issues on Linux, Xiph codecs, Linux media frameworks, and open media support in Web browsers.

Who attends FOMS?

For FOMS 2007, we flew several of the key open media software developers to Australia to bring them face-to-face for the first time. There were 23 people in attendance - 15 developers from across the planet from projects including Xiph, Gstreamer, ALSA, pulseaudio, xine, mplayer, flumotion, and 8 professional attendees of companies including Fluendo, Nokia and Canon.

Interest in the conference by developers was much higher than anticipated, and the organising committee of 2007 was unable to cover the travel expenses of all invited developers. As a result of this a complete section of the program on open video editing software (Kino, Pitivi, Diva, etc) had to be dropped.

This year, we are keenly interested to focus the workshop on the following topics:

- audio infrastructure on Linux (including ALSA, OSS, Pulseaudio, and libsydneyaudio),
- cross-platform and web browser support of open media codecs (including Ogg Theora as baseline codec in HTML5 and native support of Ogg Theora in Firefox and other browsers),
- open media codecs and codec software (Dirac, Theora, Vorbis, Speex, and open codec implementations such as xvid, gnash etc.).

Other topics in open media software are welcome, too.

What types of sponsorship are needed?

FOMS requires the following sponsorships:

- travel sponsorships for invited key open media software developers
- workshop location in Melbourne for approx 40-50 people, including presentation equipment
- catering during the day; dinner event for one night

In addition, companies can decide to send attendees to the workshop, who work in the field and can provide technical contributions to discussions. Professional attendees are required to pay a fee of A$420. Only a limited number of spaces are available to professional attendees to keep a good balance of independent and professional interests. Register your interest early.

Sponsored developers are expected to pay for accommodation themselves – only the expenditure for flights will be reimbursed. Some developers who have submitted talk proposals to LCA and have been accepted, will be receiving travel sponsorship through LCA and will not require sponsorship.

Sponsors can decide to sponsor particular persons to attend FOMS, to provide in-kind sponsorship, or to provide the FOMS organising committee with plain financial support. Sponsors' logos will be placed on a prominent position on the FOMS website and be mentioned at the beginning and end of FOMS. Larger sponsors may discuss further exposure of their brand with the organising committee.

Who do I talk to?

FOMS sponsorship is organised through the FOMS organising committee.

Please contact:

Silvia Pfeiffer: silvia@annodex.net
or
the committee: foms-committee@lists.annodex.net

for further details.

You can also provide sponsorship directly through the Paypal account of the Annodex association, see the button bottom right at http://www.annodex.org/ - please enter "FOMS2008" as the keyword and provide your address and we will send you a receipt.

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